

Capital Region Food Program

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HOLIDAY FOOD BASKET

PROJECT:

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YEAR ROUND DISTRIBUTION

PROJECT:

Pamela Ordway, Chair

PUBLIC RELATIONS:

Tori Berube, Chair

DEVELOPMENT:

Jarrett Duncan, Esq., Chair

Press Release

November 5, 2009	For More Information, contact:
For Immediate Release	Tori Berube (603-231-1396)

CAPITAL REGION FOOD PROGRAM DISTRIBUTES DONATION CANISTERS TO AREA BUSINESSES

CONCORD, NH — In preparation for the 2009 Holiday Food Basket Project, the Capital Region Food Program (CRFP) will be distributing donation canisters to local businesses and banks throughout the Greater Capital Region.

The canisters are an integral part of the fundraising efforts for the Capital Region Food Program's Holiday Food Basket and Year Round Distribution Projects. All proceeds are used strictly for the purchase of food to assist the economically and physically challenged individuals and families throughout Concord and the 17 communities served by the CRFP.

These contributions directly assist the Capital Region Food Program in providing food to individuals and families through its Holiday Food Basket Project as well as to provide cases of food assisting up to forty area food pantries, soup kitchens, and social service agencies during the year through the Year Round Distribution Project.

Canisters will be distributed throughout the Greater Concord Area beginning the week of November 5th and will be available for donations through December 25th. If your organization would like to become a canister site, please e-mail capfood@capitalregionfoodprogram.org.

Visit www.capitalregionfoodprogram.org for more information on how to organize a food drive, to donate and to volunteer, and to find a list of partner agencies supported by CRFP efforts.

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The Capital Region Food Program, in association with social service agencies, area food pantries, and church groups, has been dedicated to the elimination of hunger in Greater Concord Area since 1974 through distribution of food to individuals and families.

On an annual basis, the CRFP distributes over 100 tons of food through two initiatives. Thirty-five (35) tons of food is distributed through the Year Round Distribution Project which is held ten times throughout the year at Associated Grocers of New England. Sixty-five (65) tons of food is distributed through the program's Holiday Food Basket Project, held in partnership with the New Hampshire Army National Guard each December.

www.capitalregionfoodprogram.org

