

Capital Region Food Program

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HOLIDAY FOOD BASKET

PROJECT:

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YEAR ROUND DISTRIBUTION

PROJECT:

Erin Reardon, Chair

PUBLIC RELATIONS:

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DEVELOPMENT:

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Press Release

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For Immediate Release	Tori Berube (603-231-1396)

LINCOLN FINANCIAL GROUP EMPLOYEES DONATE HALF-TON OF FOOD TO CAPITAL REGION FOOD PROGRAM

CONCORD, NH — Lincoln Financial Group's local Employee Activities Committee planned and orchestrated a location-wide food drive that collected almost one half-ton of food for the Capital Region Food Program. Over the past several weeks the committee worked to gather and purchase the food, which was distributed to three area food pantries in collaboration with the Capital Region Food Program on Thursday, April 22, 2010. The food will help the three agencies supplement 3,000 meals for low- and moderate-income individuals and families over the next several weeks.

According to Christine Marceau, Employee Activities Committee co-chair, the response from Lincoln Financial employees was fantastic. "We know our employees are caring and very giving," she said. "This was demonstrated again with this effort."

Steve Painchaud, vice chair of the Capital Region Food Program (CRFP) board of trustees, indicated how excited the organization was to join forces with Lincoln Financial employees on this effort. "Lincoln Financial Group has been a long-term partner of the CRFP," he said. "While CRFP has benefited from many food drives in the past, this was the first time the distribution of the food took place at the company site."

"We were so glad to see this effort from start to finish" said Ms. Marceau. "The Capital Region Food Program has the system and infrastructure well organized so we were able to focus on the collection. It was a special opportunity for us to be able to participate in the actual distribution and that added even more meaning to our effort."

Visit www.capitalregionfoodprogram.org for more information on how to organize a food drive, to donate and to volunteer, and to find a list of partner agencies supported by CRFP efforts.

PHOTO CAPTION: Lincoln Financial Group's local Employee Activities Committee host a food drive that collected almost one half-ton of food for the Capital Region Food Program on Thursday, 4/22/10.

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The Capital Region Food Program, in association with social service agencies, area food pantries, and

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church groups, has been dedicated to the elimination of hunger in Greater Concord Area since 1974 through distribution of food to individuals and families.

On an annual basis, the CRFP distributes over 100 tons of food through two initiatives. Thirty-five (35) tons of food is distributed through the Year Round Distribution Project and over sixty-five (65) tons of food is distributed through the program's Holiday Food Basket Project, held in partnership with the New Hampshire Army National Guard each December.