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Press Release

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FEEDING HOPE FOR HALF A CENTURY: COMMUNITY SUPPORT HELPED CAPITAL REGION FOOD PROGRAM'S 50TH HOLIDAY PROJECT PROVIDE 2,250 HOLIDAY MEAL VOUCHERS TO LOCAL

FAMILIES IN NEED

CONCORD, NH — Thanks to the generous contributions and commitment from our community partners, the Capital Region Food Program (CRFP) was able to provide over \$150,000 in meal vouchers for the 50th annual Holiday Project, a remarkable achievement in its ongoing commitment to alleviating hunger in the Greater Concord area.



On December 16th, CRFP distributed more than 2.250 holiday food vouchers to support local families facing food insecurities with a festive and nourishing holiday season. Families can redeem vouchers until January 31, 2024 at participating Market Basket locations to purchase the specific food items they need, when they need it.

"Last year we transitioned the annual Holiday Project from distributing food baskets to providing holiday meal vouchers," explained Elena Alois, Chair, Capital Region Food Program. "This proved to be a huge success amongst both recipients and our partner agencies. It provides a more sustainable program by maximizing the impact of community donations and reducing unintentional food waste because families now have more choices to meet their specific dietary, cultural and nutritional needs."

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FEEDING HOPE FOR HALF A CENTURY

"The 50th Holiday Project marks a significant milestone underscoring CRFP's dedication to its mission of reducing hunger in our community," said Maria Manus Painchaud, Chair, Holiday Project. "These efforts would not be possible without the ongoing commitment of our many volunteers, contributors, agency partners and community supporters. By working together, we are feeding roughly 7,000 individuals this holiday season."

The Board of Trustees expresses its sincere gratitude to all those within the community that supported its 50th Holiday Project.

To learn more and continue supporting CRFP and its Year Round Distribution Program, please visit capitalregionfoodprogram.org.

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The Capital Region Food Program (CRFP) is a private, not-for-profit organization whose mission is to help reduce hunger in the Greater Concord area through year-round distribution of food to individuals and families. Since 1974 this has been accomplished by securing financial donations and in-kind services and by coordination, collaboration, and cooperation with other community distribution and service agencies.

The CRFP distributes the equivalent of over 110 tons of food annually through two initiatives. Forty (40) tons of food is distributed through the Year-Round Distribution Project which is distributed eleven times each year to over thirty local agencies. The equivalent of seventy (70) tons of food is distributed through the program's Holiday Project.